# Technical brief The world's most secure printers<sup>1</sup>

### HP Enterprise embedded print security features



Only HP Enterprise devices have these selfhealing embedded security features. With the investment protection that HP FutureSmart firmware provides, you can add some features to many existing HP Enterprise printer models.<sup>1</sup>

<sup>1</sup> HP's most advanced embedded security features are available on HP Enterprise-class devices with FutureSmart firmware 4.5 or above and is based on HP review of 2016-2017 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit:

hp.com/go/PrintersThatProtect. For more information, visit: www.hp.com/go/printersecurityclaims.

### Protect, detect, and recover

HP printers have the industry's strongest security, with four key technologies that are always on guard, continually detecting and stopping threats while adapting to new ones. Only HP Enterprise printers automatically self-heal from attacks by triggering a reboot—IT doesn't need to intervene.<sup>1</sup>

After a reboot occurs, HP JetAdvantage Security Manager automatically assesses and, if necessary, remediates device security settings to comply with pre-established company policies.<sup>2</sup> Administrators can be notified of security events via Security Information and Event Management (SIEM) tools such as ArcSight, Splunk, and SIEMonster.

#### HP Sure Start—checks operating code

The BIOS is a set of boot instructions used to load critical hardware components and initiate firmware. HP Sure Start technology works behind the scenes by validating the integrity of the BIOS when powering up. If a compromised version is discovered, the device restarts using a safe "golden copy" of its BIOS.

### Whitelisting—checks for authentic firmware, digitally signed by HP

Because compromised firmware could expose your whole network to an attack, whitelisting helps ensure the code that coordinates your printer's functions, controls, and security hasn't been tampered with. Firmware is automatically checked during startup, and if an anomaly is detected, the device reboots to a secure, offline state and notifies IT.

#### Run-time intrusion detection—monitors memory activity

HP's run-time intrusion detection helps protect printers while they are powered on and connected to the network—right when most attacks occur. This technology checks for anomalies during complex firmware and memory operations, automatically stops the intrusion, and reboots.

### HP Connection Inspector—inspects network connections

Stop malware from "calling home" to malicious servers, stealing data, and compromising your network. HP Connection Inspector evaluates outgoing network connections to determine what's normal, stop suspicious requests, and automatically trigger a self-healing reboot.

### Learn more: <u>hp.com/go/PrintersThatProtect</u>

#### Four. Continuous monitoring **One.** Check operating code Automatic reboot Run-time intrusion detection HP Sure Start Checks BIOS code and, if Monitors memory activity to continually detect and stop attacks. compromised, restarts with a safe "golden copy." HP Connection Inspector Inspects outgoing network connections to stop suspicious Two. Check firmware requests and thwart malware. Whitelisting Three. Check printer settings Checks firmware during startup to determine if it's authentic HP JetAdvantage Security Manager code—digitally signed by HP. After a reboot, checks and fixes any affected device security settings.

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<sup>2</sup> HP JetAdvantage Security Manager must be purchased separately. To learn more, please visit hp.com/go/securitymanager.

## How does it work?

The self-healing embedded security features address four primary steps in the cycle of an HP Enterprise device.

HP JetAdvantage Security Manager completes the check cycle.